

The Community Food Survey

SURVEY · SKILL 2

A survey lets you hear from **many** people, so you can see patterns one conversation can't. This is your starter instrument — run it as-is or adapt it. Aim for **30+ responses from a varied group**, not just people you know.

HOW TO RUN IT: Ask permission first. Read each question exactly as written so every person hears the same thing. Don't lead them toward an answer. Mark their response. Thank them.

1. How would you describe grocery prices in your neighborhood?

- Very affordable Affordable Neutral Expensive Very expensive

2. How far do you usually travel to do your main food shopping?

- On my block A few blocks Over a mile I leave the neighborhood

3. How easy is it to find fresh fruits and vegetables near you?

- Very easy Easy Hard Very hard

4. In the past month, have you skipped buying food you needed because of the price?

- Often Sometimes Rarely Never

5. If a new affordable grocery store opened nearby, what would matter MOST to you?

- Lower prices Fresh produce Store hours Foods I actually cook Accepts my benefits

6. In your own words: what's the biggest food problem in this neighborhood?

Question 6 is open-ended on purpose — the answers you didn't expect are often the most important findings.